**STAKEHOLDERS**

| **Name / Title** | **Organization** | **(+/-/Neutral)** |
| --- | --- | --- |
| Health Department | * NJ Health Department | + |
| Team Members | * Team Valor | + |
| Campaign Team Members | * Local grassroots organizers / organizations * Campaign volunteers | + |
| Location Partners | * School officials | + |
| Professor | * Rutgers Business School | + |
| Business Organizations | * Marketing Firm * Tech firm for different services(TBD) * Staffing firm * Translation firm * Cleaning Company * Insurance company | Neutral |
| Investors/Fundraising | * Angel Investor * Grant organizations | Neutral |
| Suppliers (Education Material) | * Moderna * Johnson & Johnson * Pfizer | + |
| Medical Organizations | * Rutgers Medical Graduate Students (volunteers for education / awareness) | + |
| Target Audience | * Underserved communities in New Jersey | Neutral |

